



bizworks RADIATE

COMPLETE CONTENT MANAGEMENT

WWW.RADIATETHIS.CO.NZ

In conjunction with Bizworks Ltd, Webstream is proud to present RADIATE HOST, a new, fully scaleable, content management solution for dynamically driven Web content. RADIATE provides powerful content creation, editing and update capabilities to your Web site or Intranet, all for a single cost-effective monthly fee.

Simple to use, powerful, built on mainstream technologies RADIATE is extremely simple to use, allowing non-technical staff to create and maintain complex Web sites and Intranets with minimal training. While affordably priced for small and medium sized businesses, RADIATE is built on Microsoft's .NET and SQL database technologies and is fully scaleable to enterprise-class. Our high-end RADIATE content management solutions feature multi-stage workflow management and the other sophisticated, powerful CMS tools and options required to meet the demands of large corporate enterprises.

RADIATE FOR WEB SITE MANAGEMENT

Configured as a complete turnkey Web hosting package, RADIATE provides secure and complete access to your Web site content via any Web browser, any time, anywhere. Combined with Webstream's robust server hosting environment, industrial strength Internet connectivity and associated site monitoring tools, RADIATE provides a complete Web hosting and content management solution that works the way you want it to.

RADIATE OPTIONS FOR ECOMMERCE

In addition to content management and secure access, all RADIATE HOST configurations hosted by Webstream can be enhanced at any time using additional modules. RADIATE options include:

- ✓ Multi-stage workflow management
- ✓ Embargo and expiry dates for content
- ✓ On-line forms management
- ✓ On-line shopping cart option
- ✓ Configurable product database support
- ✓ On-line credit card payment processing

Once installed, these options become an integrated part of the RADIATE content management solution and can be managed exactly like other site content.

RADIATE FOR INTRANET AND EXTRANET

For those considering outsourcing their intranet services on the grounds of cost and effective management, RADIATE HOST provides an efficient solution without major capital expenditure. Using dedicated servers and high-speed virtual private network connections, our RADIATE hosted solution

can provide secure, and reliable intranet access to your users, editors and administrators 24 hours a day.

The RADIATE HOST Content Management solution at a glance:

- ✓ Web browser interface
- ✓ Fully featured WYSIWYG editor
- ✓ Little or no user training required
- ✓ No staging server required
- ✓ Wizards for all major tasks
- ✓ Reminders & shortcuts for workflow tasks
- ✓ Create and edit content any time, from anywhere
- ✓ Fully template and style driven
- ✓ Role-based security
- ✓ Administrator fully controls content access
- ✓ Full version control with rollback ability
- ✓ All content stored in database
- ✓ Full text search of all content
- ✓ Supports file attachments such as MS-Office documents and Adobe Acrobat format
- ✓ Control content publication and removal with embargo and expiry date settings
- ✓ Dynamically updated site map and navigation
- ✓ Optional multi-stage workflow management
- ✓ Optional on-line forms management module
- ✓ Optional shopping basket, product database and on-line payment processing support

The RADIATE HOST Server environment at a glance

- ✓ Experienced hosting company
- ✓ Full Domain/DNS management
- ✓ A fully hosted solution – minimal capital expense
- ✓ Industrial-strength server platforms
- ✓ Cisco Pix firewall protection
- ✓ Full anti-virus protection
- ✓ Physically secure data centre environment with full emergency power
- ✓ Fully redundant high-speed Internet connectivity
- ✓ No traffic caps
- ✓ Full nightly database back-up
- ✓ Site statistics package
- ✓ Mail forwarding support
- ✓ Optional SSL & VPN support
- ✓ Payment processing via BNZ & DPS
- ✓ Help Desk 0800-1900 weekdays

For additional information, please read the additional pages of this brochure, or contact:

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Ease of use, low cost of ownership - RADIATE is a content management system designed with absolute ease of use and low total cost of ownership in mind. As a fully hosted solution, Webstream's RADIATE HOST solution completely sidesteps the need for significant capital expenditure and expensive in-house technical expertise.

Set-up and initial configuration provided - When you ask us to provision a RADIATE HOST solution, we undertake the template design, initial set-up and configuration tasks required, all for a cost-effective one-time fee. For new sites we can also provide a complete design solution too. The result – you avoid the cost of expensive in-house technical expertise, and you get a fully operational system that is ready for use.

Create and update content easily - RADIATE's wizard based approach and in-browser editing, coupled with dynamically updating navigation, provides an intuitive interface for both advanced and occasional business users. Your designated administration person uses a role-based security engine to permit the easy delegation of content creation and management to other individual editors and departments. An advanced version control and approval workflow engine ensures quality control over content while site templates apply consistent use of company branding.

As you grow, RADIATE grows with you – Firstly, because RADIATE was built using the latest mainstream Microsoft technologies, the system is fully scaleable and future proof. Secondly, because RADIATE was written from the ground up to meet the needs of large corporations, its functionality meets or exceeds the features found in larger global content management systems

Optional Content Management service – Are you still concerned about site administration and content creation? For an additional monthly fee increment, you can completely delegate the task of updating and maintaining your content to us. You'll have a designated support person to talk to at any time during business hours. You tell us what you need done and we'll take care of it.

HOW CAN RADIATE CMS HELP MY BUSINESS?

Web based delivery of all types of information content is an increasingly important tool in today's business environment. For example, the delivery of product and service information to customers; timely distribution of operational data to staff and suppliers; delivery of company processes to widely dispersed locations; the usefulness of web based delivery grows almost daily.

A content management system such as RADIATE radically improves your management and control of these mechanisms, allowing your business to respond more rapidly and flexibly to ever changing business conditions.

Using RADIATE, the advantages are plain:

- ✓ Minimal reliance on web designers, developers and overloaded in-house IT staff
- ✓ Control of your content is vested in your business staff, not technicians
- ✓ Your business people control the workflow approval process. The result – faster time to market, while your corporate style and branding are protected and maintained.
- ✓ You absolutely control who has access to content. Only users you elect can make changes, according to the approval process you choose. Confidential information can be hidden from unauthorised users, groups or departments. Your administrator can add or remove access permissions at any time.

WHAT IS THE RADIATE SET-UP PROCESS?

All the systems and tools required to deploy RADIATE are running today on Webstream servers, and account access can be almost immediate. As with any content management system however, our team needs to work with you to set up initial design templates and any configurable options you may require. Access requirements for your site administrator, authoring staff and users need to be configured and you may need help in transferring existing content in a timely manner so that the system is ready for use as fast as possible. Webstream and Bizworks staff would be happy to provide a demonstration of RADIATE and discuss your requirements in more detail at any time.



WHAT DOES RADIATE HOST COST?

A fully hosted RADIATE solution has two price components – a single time set-up fee and a fixed monthly usage cost, calculated on the total volume of disk storage required. Additional options are available to customers requiring fully customized RADIATE features such as e-commerce, forms management and unlimited workflow approval processes. These options are charged as a monthly increment in addition to the fixed monthly hosting charge.

The following table details the RADIATE HOST pricing structure.

MONTHLY RADIATE HOST PRICING* per site April 1, 2004

*Prices do not include GST

Fully hosted RADIATE system with up to 50 MB disk storage, access for up to 3 authors, unlimited public access and bandwidth.....	\$500.00
Fully hosted RADIATE system with up to 150 MB disk storage, access for up to 5 authors, unlimited public access and bandwidth.....	\$650.00
Per additional 100 MB of disk space.....	\$150.00

RADIATE HOST Pricing* Single time set-up fee per site April 1, 2004

*Prices do not include GST

Design adaptation, template production, administrator training, user documentation and set-up ready for production.....	\$5,000.00
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RADIATE HOST Pricing* Custom Options, monthly price increment per site April 1, 2004

*Prices do not include GST

News/Events support with embargo and expiry dates and archiving.....	\$50.00
Multi-stage workflow & approval module, 10 authors.....	\$100.00
Forms Management module.....	\$100.00
E-Commerce Options:	
Product database support for up to 5,000 items.....	\$100.00
E-commerce shopping basket support with real-time credit card processing**.....	\$100.00
Discussion Group/On-line Forums Module.....	\$100.00
Extranet/Intranet with user accounts and secure content.....	POA
Domain Management/ Transfer and SSL.....	POA

** Customers will require suitable facilities with a payment consolidator such as BNZ or DPS. Additional account fees and transaction charges may be payable to your bank.